

## PRIVACY POLICY

### 1 General Provisions

AquaFloors s.r.o. (hereinafter referred to as the "Data Controller" or "we"), process your personal data in connection with the sending of a catalog, service visit, or requested meeting.

We place great emphasis on the protection of personal data. Personal data refers to any information related to an identified or identifiable natural person.

We process your personal data for marketing and business activities.

The purpose of these personal data protection principles (hereinafter the "Privacy Policy") is to inform you about (i) how we collect and process your personal data, (ii) your rights and how you can exercise them, and (iii) what we have done to help you exercise them.

We recommend that you carefully read these Privacy Policy. By using our services and providing your personal data, you confirm that you have been informed of our use of your personal data as stated in the Privacy Policy.

### 2 Data Controller

Data Controller for the processing of your personal data:

Company Name: AquaFloors s.r.o.

Registered Office: Vrchotovy Janovice 266, 257 53 Vrchotovy Janovice

Phone: +420 702 002 272

Email: [info@aqua-floors.com](mailto:info@aqua-floors.com)

Website: <https://aqua-floors.com/>

### 3 Purpose and Method of Processing

#### 3.1 We collect your personal data in several ways:

- 3.1.1 From the company's website - completed form for catalog delivery.
- 3.1.2 From the company's website - interest in a detailed price offer.
- 3.1.3 From the company's website - requested meeting.

## 3.2 We use your personal data for:

### 3.2.1 Marketing and business activities of the company.

## 3.3 Data Security

We implement appropriate security measures (especially technical and organizational) to protect your personal data from any accidental loss, destruction, misuse, damage, and unauthorized or unlawful access. However, please be aware that no data transmission over the internet or data storage technology can guarantee 100% security.

The Data Controller has entered into a personal data processing agreement that ensures, in particular, adequate security measures.

## 4 Sharing and Disclosure of Personal Data (Personal Data Recipients)

### 4.1 Personal data collected through the Services is shared as follows:

#### 4.1.1 Sharing with third parties. We may share your personal data with:

- Partner companies Imaginox a.s. and Aquamarinespa s.r.o. for logistics reasons.
- Carriers, analysts (e.g., Google), suppliers, hosting companies.

## 5 Data Retention Period

- For 10 years in the case of a catalog request with consent to process personal data.
- For 1 year in the case of a catalog request without consent to process personal data, to allow for possible shipping complaints.
- For 10 years in the case of a service visit request.
- For 5 years in the case of a meeting request.
- For 5 years in the case of consent for newsletter subscriptions.

## 6 Your Rights as a Data Subject

If you exercise any of your rights under this article or under applicable laws, we will inform each recipient to whom your data was provided according to Article 4 of these Privacy Policy of the actions taken or the erasure of your personal data, or the restriction of processing, in accordance with your request, if such disclosure is possible and/or does not require disproportionate effort.

If you wish to exercise these rights and/or obtain the relevant information, please contact us through: an email with an electronic signature sent to [info@aqua-floors.com](mailto:info@aqua-floors.com) or to the address Vrchotovy Janovice 266, 257 53 Vrchotovy Janovice.

When making your request, you may be asked to provide some identification information you provided during registration. Providing such information is necessary to verify whether the request was submitted by you. We will respond to you within one month of receiving your request, but we reserve the right to extend this period by two months.



## 6.1 What You Can Request

In accordance with applicable laws, you have the right to request access to your personal data that we process as the data controller, the right to rectify, delete, or transfer them (e.g., transfer your personal data to another service provider), the right to object, and the right to restrict our processing. You can also withdraw your consent at any time, which does not affect the lawfulness of any processing conducted based on your consent before withdrawal.

## 6.2 Correction of Your Personal Data

Under applicable law, you have the right to correct your personal data that you share with us. You can find the form on the website <https://aqua-floors.com/processing-of-personal-data/>. We take reasonable steps to ensure that you can maintain the accuracy and currency of your personal data. You can always contact us with inquiries about whether we are still processing your personal data.

If you find that your personal data processed by us is inaccurate or incomplete, and you cannot update your personal data according to Article 7.2, you can request that we update your personal data. We will verify your identity and update your personal data.

## 6.3 Deletion of Your Personal Data

You can ask us to delete your personal data at any time. If you make such a request, we will delete all your personal data without undue delay, if we no longer need your personal data [e.g., for the provision of services, contract performance, etc.]. We will also delete (and ensure deletion by the processors we engage) all your personal data in case you withdraw your consent, or if required by law.

## 6.4 Withdrawal of Your Consent

You can withdraw your consent at any time without specifying a reason. Please contact the Data Controller by email or letter. We will block your personal data from any further processing. Please note that the withdrawal of your consent does not affect the legality of any processing carried out based on your consent before such withdrawal.

## 6.5 Access and Portability of Your Personal Data

You have the right to obtain personal data concerning yourself and the personal data you provided to us [in a commonly used and machine-readable format]. If you request, we will send your personal data to a third party (another data controller) you specify in your request, provided that such request does not adversely affect the rights and freedoms of others and is technically feasible.

## 6.6 Restriction of Processing

If you request the restriction of the processing of your personal data, e.g., if you contest the accuracy, legality, or our need to process your personal data, we will limit the processing of your personal data to the necessary minimum (storage) and process it only for the purpose of determining, exercising, or defending legal claims or for the protection of the rights of another natural or legal person, or for other limited reasons as prescribed by applicable laws. If the restriction is lifted and we continue processing your personal data, we will promptly inform you.

## 6.7 Complaint to the Data Protection Authority

You have the right to file a complaint regarding our data processing with the Office for Personal Data Protection, Pplk. Sochora 27, 170 00 Prague 7.



## 7 Provision of Personal Data

You voluntarily provide your personal data to us, and you have given your consent to do so during registration and as part of the contractual requirement to use the Services. If you do not provide us with your personal information, you may not be able to access and/or use all features of the Services (such as customized discounts, options and preferences). By providing your Personal Information, you may also benefit from all of the features of the Services and the customized offers we will send you from time to time, as well as help us improve our services and further analyze your information as set forth in this Privacy Policy.

There is no automated decision-making or profiling that has legal effect on you or similarly significantly affects you. We will provide you with specific offers based on your individual personal data and analysis of your user behaviour.

## 8 Updates to the Privacy Policy

We may modify or update this Privacy Policy from time to time. Any changes to this Privacy Policy will become effective when we post the updated Privacy Policy through the Services.

